

JANESVILLE MOBILIZING 4 CHANGE

COALITION EFFECTIVENESS

A Benefit: Cost Analysis of Substance Use Prevention in Janesville, WI



*For every dollar invested in substance use prevention in Janesville, WI
a savings of \$7.85 in public burden spending is realized.*



Reduce Pressure on
Law Enforcement



Healthier Youth
& Families

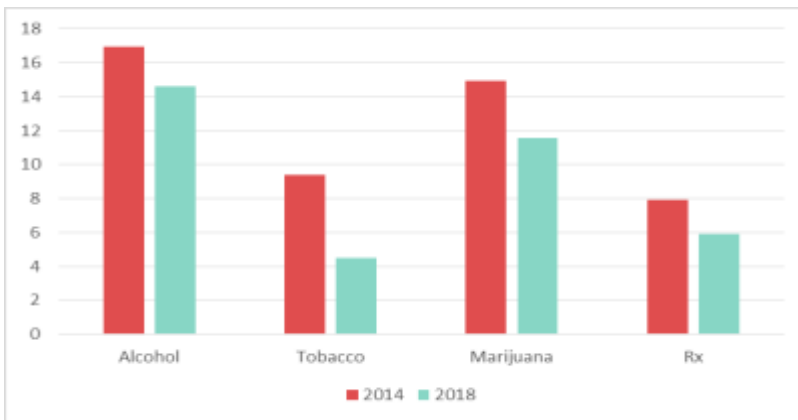


Greater Academic
Achievement



Reduced Accidents
& Hospitalizations

Past 30-Day Youth Substance Use in Janesville, WI 2014 v 2018

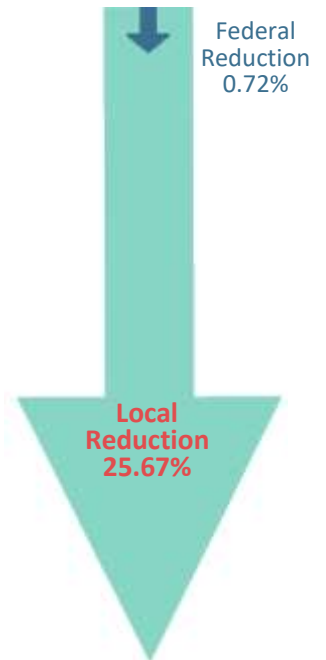


The work of coalitions implementing comprehensive, multi-faceted strategies to affect youth substance use have been proven to be effective in utilizing public funds to reduce youth substance use. Sustainability, however, is integral to the success of maintaining these significant reductions. Coalitions continue to face challenges in securing funding to help their community identify local solutions to address their unique substance use challenges.

Substance Use Prevention coalitions in Wisconsin have initiated favorable reductions in adolescent substance use over the past decade. Coalition work includes strengthening collaboration among community sectors by working at the grassroots level and utilizing environmental strategies to achieve population-level reductions in youth substance use. Based on the Strategic Prevention Framework model of change, coalitions have proven to utilize funds effectively, producing a savings in public burden spending. Locally, the youth substance use rate decreased by 25.67%, whereas the reduction at the federal level was 0.72%. This report is evidence that prevention dollars are utilized most effectively at the local level.

\$298,305.00 in local
Prevention Expenses =

\$2,341,638
SAVINGS



¹Youth Risk Behavior Survey, Janesville, WI; 6th – 12th grades (2014, 2018) • ²DFC Support Program National Evaluation (2011) • ³Strutner, S. et al. Assessing the Costs of Prevention (2015) • ⁴County and Municipal Revenues & Expenses (2017, 2019)